

# ETHAN MOLLENAUER

#### **Contact**

- Alpharetta, GA 30005
- 404-820-6707
- ethanwm123@gmail.com

#### **PROGRAMS**

- Adobe Premier Pro
- Adobe Audition
- Adobe Photoshop
- Adobe InDesign
- Google Suite
- Microsoft Suite

#### Skills

- Journalistic writing
- Interviewing
- Research
- Deadline reporting
- Investigative reporting
- Networking
- Editing/Fact-checking
- Video production
- Web design

### Personal Skills

- Active communicator
- Flexibility
- Critical thinking
- Conflict resolution
- Attention to detail
- Persistence
- Engaged listener

EDUCATION Graduated: May 2025 (3.8 GPA)

- Georgia College & State University
  - B.A. Mass Communication
  - B.A. World Languages and Cultures

### **ANGUAGES:**

- English
- Spanish

## Experience

- Strategic Benefits Advisors/ PR & Marketing Intern (01/25 - 05/25)
- Research industry news and developing stories to craft and pitch press material for SBA to investigate and report on.
- Record, edit, and produce short videos discussing industry news and promoting SBA company achievements and goals.
- Assist HR team with customer database management

#### - WGUR 95.3 The Noise / News Director (08/23 - 12/24)

- · Mentored practicum students in writing, recording, editing, and producing daily newscasts for college radio.
- Promoted local events and collaborated with student organizations to create PSAs and publicize events.
- Shared local stories to wider audience of both students and listeners across the country

#### - Concrete Pump Supply / Production & Marketing Assistant (06/21 - 08/23)

- Accelerated the production of products sold and ensured all products were safely secured and prepped for shipment.
- Organized the company's website to be more accesible for customers and eliminated glitches in online sales software.
- Captured photos of new products for online use, showcasing functionality and important details

# Additional Experience/Certifications

- PR/Social Media for Georgia College Men's Club Soccer Team
- Broadcast experience with GC360, GC's student-run newscast
- Experienced with video, lighting, and audio equipment on short film sets
- Print news writing and publishing experience with the Baldwin Bulletin
- Issued GAB certification by National Radio Talent Institute (May 2024)
- Certified Radio Marketing Professional by Radio Advertising Bureau (May 2024)

# Awards/<u>nominations</u>

- Won award for "Best News Feature" and nominated for "Best News Interview" by the Intercollegiate Broadcasting System (Dec. 2024)
- Nominated for "Best Newscast" by the Intercollegiate Broadcasting System (Dec. 2023)
- Awarded Mass Comm Outstanding Major for the 24-25 school year
- (References available upon request.)